

C L A I M A M E N D M E N T S
C L E A N F O R M

Please AMEND the following claim:

38. (AMENDED) A method, comprising the steps of:

transmitting an indication of at least one item that a customer is to purchase, the at least one item having an associated total price;

receiving, in response to the transmitted indication of the at least one item, an indication of an offer for a subsidy from a vendor;

providing to the customer, in response to the received indication of the offer, the offer for the subsidy, the step of providing the offer being performed before the item is purchased;

receiving from the customer an acceptance of the offer; *customer received coupon package*

transmitting an indication of the acceptance of the offer;

charging the customer a second price for the at least one item, the second price being less than the total price;

in which the step of charging the customer the second price for the at least one item comprises:

charging the second price to an account; and

in which the step of charging comprises:

charging the total price to a credit card account.

103
obvious
card
credit
correction

Conclusion

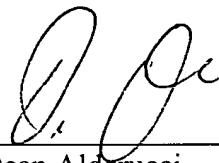
Claim 38 has been amended to incorporate all of the limitations of cancelled claims 37 and 31. If there remains any question regarding the present application or any of the cited references, or if the Examiner has any further suggestions for expediting allowance of the present application, the Examiner is cordially requested to contact Dean Alderucci at telephone number 203-461-7337 or via electronic mail at Alderucci@WalkerDigital.com.

Petition for Extension of Time to Respond

Applicants believe no fee is due. Please charge any additional fees that may be required for this Response, or credit any overpayment to Deposit Account No. 50-0271.

If an extension of time is required, or if an additional extension of time is required in addition to that requested in a petition for an extension of time, please grant a petition for that extension of time which is required to make this Response timely, and please charge any fee for such extension to Deposit Account No. 50-0271.

Respectfully submitted,



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January 22, 2003

Date